

INSPIRE

09:00-09:30 ● **Registration and coffee**
All participants will receive a name badge which will include a Masterclass group allocation based on your preferences stated when registering

09:30-10:00 ● **Welcome and opening**
Mr. Martijn Seijger, *moderator*, dotSPACE Foundation
Introduction to the Programme: Masterclass, Matchmaking, Interviews, Lectures and Expo
Mr. Harm van de Wetering, *Director*, Netherlands Space Office

10:40-11:00 ● **Keynote lecture**
Mrs. Fionna Heuff, GIS and Remote Sensing Specialist, Royal Haskoning DHV
Royal Haskoning DHV has some 6,000 staff and is an independent international engineering and project management consultancy in civil engineering
Mr. Coen Jansen, CFO, Hiber
Hiber was founded in 2016 and quickly built its place in the global Internet of Things (IoT) market for rural, remote and network independent applications

EXPLORE

10:40-11:00 ● **An introduction to Copernicus**
Illustrated by the broad range of applications Copernicus supports, such as: Agriculture, Land Use, Farming, Ecology, Air Quality, Climate Change and Urban Heat
Mr. Richard Engelen, Deputy Head of the Copernicus Atmosphere Monitoring Service (CAMS), ECMWF
Mr. Stijn Vermoote, Head of Copernicus Contract Management Section, ECMWF
The European Centre for Medium-Range Weather Forecasts is an independent intergovernmental organisation supported by most of the nations of Europe and is based at Shinfield Park, Reading, United Kingdom

11:00-11:15 ● **Coffee break and Opening of Expo**

*The Expo, Matchmaking and Copernicus information are **open and available throughout the two days.***

EXPO

In the Copernicus Expo participants will be able to interact with and learn from highly innovative companies and organisations (incl. DIAS) providing ground breaking services using space data

MATCHMAKING

Brella is a sophisticated matchmaking tool to find new partners and new opportunities In the space data sector

COPERNICUS INFORMATION

Information about the Copernicus skills and start-up programmes from the experts and via an interactive exhibition

11:15-12:30 ● **Masterclass Canvas 1: Defining the Use Cases**
Led by various experts, small groups will work on use cases provided by partners and participants, with the help of a specially designed business model Canvases. Originally the Business Model Canvas is a strategic management and lean start-up template for developing new or documenting existing business models. It is a visual chart with elements describing an organisation's or product's value proposition, infrastructure, customers and finances. Key questions concerning the identified problem and the need for a solution are addressed. The added value of satellite data will be analysed with the experts
Host organisations include Royal Haskoning DHV, CGI, ECMWF and IHE Institute for Water Education. Use Cases include subsidence, infrastructure, water and plastic

12:30-14:00 ● **Lunch and networking**

12:30-14:00 ● **Lunch and Learn: “How good are your entrepreneurial skills (really)?” - by Annique de Greef, Operational Director, Erasmus Centre for Entrepreneurship**

While enjoying your lunch, why not test and improve your entrepreneurial skills? The Erasmus Centre for Entrepreneurship will use a combination of techniques to help you understand your customer and their needs. What is really the value you deliver to your customers?

14:00-14:30 ● **General introduction to Satellites: the Do's and Don'ts in Remote Sensing and Data Sets**

An introduction to satellites and data with specific focus on the 'do's and don'ts' in Earth observation and information. Followed by the introduction of Canvas 2

ACT

14:30-16:00 ● **Masterclass Canvas 2: Rapid Prototyping**
Having identified the use case with Canvas 1, participants work in groups on exploring and deepening the specific use case with Canvas 2. The added value of of satellite data will be analysed with the experts

16:00-17:00 ● **Plenary discussion on the developed Use Cases, Closing Remarks and information about Day 2**

Mr. Martijn Seijger, *moderator*, dotSPACE Foundation

17:00-18:00 ● **Networking drinks**

INSPIRE

- 09:00-09:30 ● Registration and coffee**
 All participants will receive a name badge which will include a Masterclass group allocation based on your preferences stated when registering

- 09:30-09:40 ● Welcome and opening**
 Mr. Martijn Seijger, *moderator*, dotSPACE Foundation

- 09:40-10:15 ● Keynotes lectures**
Ms. Lilly Platt, Lillys Plastic Pickup
 Lilly (11) is an international environmental champion. Youth Ambassador. @plasticpollutes HOWGlobal @shipoftolerance @youthmundus #climateactivist #oceanheroes
Mr. Jaap Smit, King's Commissioner Province of South Holland
 The King's Commissioner leads the Provincial Executive (regional government) and is appointed for a four-year period by the Provincial Council

EXPLORE

- 10:15-10:50 ● An introduction to Copernicus Services and data facilities**
 An introduction to the Copernicus services and data hubs and insights into cloud-based platforms offered by the Data and Information Access Services (DIAS).The vast majority of data and information delivered by the Copernicus space infrastructure and the Copernicus services are made available and accessible to all citizens and any organization around the world on a free and open access basis
Mr. Richard Engelen, Deputy Head of the Copernicus Atmosphere Monitoring Service (CAMS), ECMWF
Mr. Stijn Vermoote, Head of Copernicus Contract Management Section, ECMWF

- 10:50-11:00 ● Introduction to the Programme: Mastervlass, Matchmaking, Interviews, Lectures and Expo**
 Mr. Martijn Seijger, *moderator*, dotSPACE Foundation

11:00-11:15 ● Coffee break and Opening of Expo
*The Expo, Matchmaking and Copernicus information are **open and available throughout the two days.***

<p>EXPO</p> <p>In the Copernicus Expo participants will be able to interact with and learn from highly innovative companies and organisations (incl. DIAS) providing ground breaking services using space data</p>	<p>MATCHMAKING</p> <p>Brella is a sophisticated matchmaking tool to find new partners and new opportunities In the space data sector</p>	<p>COPERNICUS INFORMATION</p> <p>Information about the Copernicus skills and start-up programmes from the experts and via an interactive exhibition</p>
---	---	--

11:15-12:30 ● Masterclass Canvas 1: Defining the Use Cases
 Led by various experts, small groups will work on use cases provided by partners and participants, with the help of a specially designed business model Canvases. Originally the Business Model Canvas is a strategic management and lean start-up template for developing new or documenting existing business models. It is a visual chart with elements describing an organisation's or product's value proposition, infrastructure, customers and finances. Key questions concerning the identified problem and the need for a solution are addressed. The added value of satellite data will be analysed with the experts

Host organisations include Royal Haskoning DHV, CGI, ECMWF and IHE Institute for Water Education. Use Cases include subsidence, infrastructure, water and plastic

- 12:30-14:00 ● Lunch and networking**

- 12:30-14:00 ● Lunch and Learn: “How good are your entrepreneurial skills (really)?” - by Annique de Greef, Operational Director, Erasmus Centre for Entrepreneurship**
 While enjoying your lunch, why not test and improve your entrepreneurial skills? The Erasmus Centre for Entrepreneurship will use a combination of techniques to help you understand your customer and their needs. What is really the value you deliver to your customers?

- 14:00-15:30 ● Lectures**
 Participants can choose from a series of 20-minute lectures, including technical lectures about Earth observation applications (air quality, climate, marine, radar, emergency, land) and data access, the current state and health of the EO industry in Europe and the role of citizen science and Earth observation to tackle environmental challenges

ACT

- 15:30-16:30 ● Masterclass Canvas 2: Rapid Prototyping**
 Having identified the use case with Canvas 1, participants work in groups on exploring and deepening the specific use case with Canvas 2. The added value of of satellite data will be analysed with the experts

- 16:30-17:00 ● Plenary discussion on the developed Use Cases, Closing Remarks**
 Mr. Martijn Seijger, *moderator*, dotSPACE Foundation

- 17:00-18:00 ● Networking drinks**